Get a better understanding of your shareholder base, potential new investors and the way your company is perceived by the relevant stakeholders in the market. Be prepared for your shareholder meeting as well as any extraordinary corporate action.

**Shareholder ID**

Understanding your shareholder composition is exceptionally important during any solicitation for a corporate action. However, the internationalisation of shareholder bases means that many companies do not know who their underlying shareholders are. Our Shareholder ID and analysis service will give you an accurate picture of who your shareholders are.

**We can:**

- Determine exactly who holds corporate bonds or equities
- Determine the structure of your underlying shareholder base
- Reveal patterns of ownership migration

**Simple ID**

You don’t feel you need an in-depth identification of every single shareholder, but still want to get a high-level understanding of how your register is composed? Our Shareholder ID Lite product helps you get a first glance by identifying your shareholders using the disclosure data submitted by custodians and brokers.

**Our Shareholder ID service can help you:**

- Ensure you have a full understanding of your shareholder base
- Successfully analyse your shareholder base
- Create and deliver effective, targeted communication campaigns
- Be one step ahead and in a position to anticipate the next move by your shareholders

**86+ Years**

experience, network and know how to give you certainty

**20+ Experts**

on site in China/HK working with 100+ local listed companies every year

**Accurate data**

through direct access to investors and intermediaries

**Protection**

of your shareholder data through automated vulnerability scans on a daily basis
When moving from GEM to the Main Board your company needs to fulfil complex regulatory requirements. Our 300 Holder ID complies with SFC and HKEX requirements, indentifying your registered holders, unregistered holders and custodians and providing a shareholding summary and further detail. Reports can be submitted directly to the regulatory bodies.

Key information on your bond holders can be incomplete and inaccurate, as generally it can only be accessed through depositories and other market intermediaries. Finding out who your bond holders are, and encouraging them to accept (or not)restructurings and other crucial transactions, can be difficult.

Ensured data quality

Our process is designed to produce data that is reliable and complete:

› We generate all ID information ourselves
› Our IDs are based on the evaluation of disclosed shareholder data by custodians and brokers
› We ensure you have an accurate and transparent view of your shareholder base
› We analyse and present the findings of your ID in-line with your requirements in a tailored report

About Georgeson

Established in 1935, Georgeson is the world's original and foremost provider of strategic services to corporations and investors working to influence corporate strategy. We offer unsurpassed advice and representation for annual meetings, mergers and acquisitions, proxy contests and other extraordinary transactions. Our core proxy expertise is enhanced with and complemented by our strategic consulting services, including solicitation strategy, investor identification, corporate governance analysis, vote projections and insight into investor ownership and voting profiles. Our local presence and global footprint allow us to analyse and mitigate operational risk associated with various corporate actions worldwide.

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