

# ${\bf Computer share\ Announces\ Launch\ of\ New\ Investor\ Centre\ Website}$

Enhanced Security, Streamlined and Easy to Use

**NEW YORK and TORONTO, November 13, 2012 –** <u>Computershare Limited</u> (ASX:CPU), a leading financial services provider for the global securities industry, today announced the launch of a new, enhanced version of its Investor Centre website for North America. The free account tool, used by more than 2.5 million shareholders in the US and Canada, will now feature improved navigation, simplified views of holdings and stronger security measures.

"Continually investing in technology to improve the experience of our clients and their investors is at the core of what we do at Computershare," said Jay McHale, President of Equity Services for Computershare US. "Computershare began the process of updating the Investor Centre site by conducting extensive research with existing site users."

The information that came from this research helped target the primary needs of the shareholders who use the site – whether they frequently log in to review holdings, or use it sparingly for tax or other purposes.

"We wanted to make sure the investors who use the Investor Centre site enjoy the same level of data security they've come to expect from any financial services website, which is why we've continued to enhance our security protocols," said Margot Jordan, Senior Vice President of Investor Services for Computershare Canada. "At the same time, we wanted to offer a user experience beyond the norm for financial services – with clean design and more intuitive navigation."

Investors with holdings managed by Computershare can access the website at www.investorcentre.com.

### **About Computershare**

Computershare (ASX:CPU) is a global market leader in transfer agency and share registration, employee equity plans, proxy solicitation and stakeholder communications. We also specialize in corporate trust, mortgage, bankruptcy, class action, utility and tax voucher administration, and a range of other diversified financial and governance services.

Founded in 1978, Computershare is renowned for its expertise in high integrity data management, high volume transaction processing and reconciliations, payments and stakeholder engagement. Many of the world's leading organizations use us to streamline and maximize the value of relationships with their investors, employees, creditors and customers.

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Computershare is represented in all major financial markets and has over 12,000 employees worldwide. For more information, visit <a href="https://www.computershare.com">www.computershare.com</a>

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