

# THE SUPPORT YOU NEED TO TAKE YOUR COMPANY PUBLIC

From pre-launch support to post-IPO activities, we will be your partner every step of the way. Whether you are taking your company public or have already registered for an initial public offering (IPO), you need the right partner to manage your securityholder-servicing requirements.

We understand the IPO process, from beginning to end, and provide you with the guidance you need, when you need it. Your transition to a public company is seamless, supported by the industry expert on investor and corporate event services.

We have the expertise and the capabilities to manage the unique regulatory and securityholder requirements of going public as smooth, painless and as efficient as possible for you. Our specialized teams in Vancouver, Calgary, Toronto and Montreal have a strong track record of guiding some of Canada's largest and most complex IPOs.



### **DEDICATED TEAM**

Your IPO service team and relationship manager will be there to guide you throughout the IPO process and the vital activities that take place after you've gone public.



### **RELIABLE EXPERTISE**

Our team has seen it all.
Leverage our expertise
to answer your questions,
understand the process and
receive guidance on pre- and
post-IPO activities.



# PROJECT MANAGEMENT TOOLS

We provide you and your counsel with templates and tools that make completing the necessary documentation easier.



### SECURITYHOLDER ACCESS

Your securityholders can easily view their holdings, perform transactions, and make inquiries through our web portal and live communications centre representatives.

#### **INVESTED IN YOUR SUCCESS**

#### We will:

- Establish existing and new securityholder master files and coordinate share issuances and stock certificate requirements.
- > Serve as escrow agent for founders' shares that are required to be deposited into escrow in accordance with regulatory requirements.
- > Implement and issue new shares via the Direct Registration System (DRS) as required, and electronically through the Canadian Depository for Securities (CDS) and Depository Trust Company (DTC).
- > Provide certification to the stock exchange for the issuance of IPO shares as well as for total outstanding share balances.
- > Participate in the closing call to release shares and credit the underwriter's account.
- Handle exchange of any existing, privately placed shares to the new publicly traded shares.
- > Manage any corporate actions such as secondary offerings or reverse splits.
- > Consult on any other requirements.
- Deliver comprehensive post-IPO transfer agent services.

### SUPPORT FOR YOUR NEWLY PUBLIC COMPANY

Once you've gone public, you will have many obligations to your securityholders, and new regulatory requirements to manage. We offer a number of cost-effective services that help your public company manage these commitments, simply and seamlessly, throughout its lifecycle.



# Hold a successful annual meeting

Our customizable portfolio of annual meeting services allows you to select the meeting components that are most important to your company.



# Engage employees with an equity plan

Whether it's an equity awards program or an employee stock purchase plan, we can administer the plan that is right for your company, and provide your employees with convenient access to their holdings.



### Print your own stock certificates

Our QuickCert™ print-ondemand stock certificate solution - the first of its kind makes it simple for you to produce stock certificates as you need them.

To learn more, contact a member of our team www.computershare.com/SalesCanada.