

## Computershare Launches Mobile Optimized InvestorVote™ Website

Secure and simple voting on smartphones

**NEW YORK and TORONTO, March 28, 2012** – Computershare Limited (ASX: CPU), a leading financial services provider for the global securities industry, announced today that it has launched a mobile optimized version of its InvestorVote™ website.

“This advance is aligned with the reality of how people communicate today,” said Jay McHale, President, Computershare Equity Services US. “This is just another example of Computershare developing products based on the way people want to transact.”

The mobile optimized InvestorVote website will place Computershare’s clients in a great position to capture investors’ votes. According to research from Nielsen, 46% of US mobile phone users now have a smartphone, a trend that is continuing to grow. Computershare US and Canada managed more than 3,600 meetings in 2011, with more than a third of all proxies being voted online.

“It was vital that this new technology be easy to use but more importantly, it should be secure for our clients and their investors,” said Margot Jordan, senior vice president of Investor Services, Computershare Canada.

To make proxy voting even simpler and more convenient for investors, Computershare will introduce an industry-first – using QR (Quick Response) codes printed on proxy and voting instruction forms. By scanning the QR code with a smartphone QR reader, voters will be connected directly to the mobile optimized InvestorVote website. The mobile InvestorVote website provides the optimal viewing experience on smartphones, and is secured with the same encryption technology as the desktop version.

By providing investors with a convenient and secure alternative for the way they cast their votes, investor engagement and voter participation can be increased. This moves the annual meeting voting process and the shareownership experience into the future.

NEWS RELEASE

### **About Computershare Limited (CPU)**

Computershare (ASX: CPU) is a global market leader in transfer agency and share registration, employee equity plans, proxy solicitation and stakeholder communications. We also specialize in corporate trust, mortgage, bankruptcy, class action, utility and tax voucher administration, and a range of other diversified financial and governance services.

Founded in 1978, Computershare is renowned for its expertise in high integrity data management, high volume transaction processing and reconciliations, payments and stakeholder engagement. Many of the world's leading organizations use us to streamline and maximize the value of relationships with their investors, employees, creditors and customers. Computershare is represented in all major financial markets and has over 12,000 employees worldwide.

For more information, visit [www.computershare.com](http://www.computershare.com)

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