

IS IT TIME TO FREE YOURSELF FROM IN-HOUSE STOCK PLAN ADMINISTRATION?



The HR role is changing. On top of your daily responsibilities you are also being tasked with putting your focus on developing and executing a winning talent strategy. You've got a lot on your plate and need to start thinking about what you can delegate so that you can truly focus on your people priorities. But where do you start?

When you spend time thinking about the current state of your business and analyze what's going well and where you need help, you'll likely find that managing your stock plan program is taking you away from what your true focus needs to be - Advancing Your Talent Strategy. If you're experiencing any of the following issues with your current in-house stock plan administration, it is time to consider working with a trusted partner.



Challenges with engaging your employees

Your participants don't have the right tools to manage their plans and there is little to no understanding of the plans you offer. Employees won't value something they don't understand and participation will suffer. Your plan offering is doing nothing to attract and retain top talent.



Heavy administrative burden

Administrative tasks are taking away valuable time from other critical business strategies you need to be focusing on. You're putting out fires left and right and pushing crucial HR priorities to the side. You simply don't have the time to focus on your people priorities.



No insights into how well your equity plans work

Your plans may be dated and not current with best practices. You struggle benchmarking against your competitors and can only guess how you might compare to your peers. You just can't be sure your equity plans are supporting your talent strategy.



No technology support

You have records to keep, transactions to process and tax and financial reporting to manage. Lack of technology becomes a hindrance to your future growth. You can't be proactive and focus on your future you're spending all your time managing the ins and outs of your plan.

Sound familiar?

With Computershare as your stock plan administration you can easily engage your employees, focus on your people priorities and plan for all possibilities because you no longer have to focus on the administrative burden.

Learn more at www.computershare.com/EmployeePlans