

SCAMSMART

A SNAPSHOT OF THE FCA'S CAMPAIGN TO CRACK DOWN ON INVESTMENT FRAUD AND WHAT YOU CAN DO TO PROTECT YOUR INVESTORS



FIND OUT MORE

T: 0800 111 6768 (FCA freephone)
W: www.fca.org.uk/scamsmart

WHAT IS SCAMSMART?

ScamSmart is the FCA's campaign to help protect consumers from investment fraud. Investment scams are increasingly being designed to look like genuine investments, with a recent study revealing that retirees are most likely to be targeted.

To help protect your investors we've highlighted four tools that the FCA has developed.

WHAT TOOLS CAN YOU USE?

FCA Warning List

Fraudsters can approach your investors at any time. If your investors think they've been targeted they can receive guidance based on the type of investment and how they heard about it.

[The FCA's Warning List](#) helps investors find out the risks associated with an investment and allows them to check a list of firms that are operating without permission.

Warning List widget

The FCA's Warning List widget allows you to add the Warning List to your website, giving your investors easy access to investment guidance so they can avoid scams.

[The widget code](#) can be adapted to fit any width larger than 150 pixels. Once an investor completes the form, they'll be taken to the main FCA Warning List website.

Video case studies

The FCA has created two video case studies which can be downloaded from their website for you to use on your own site or social media channels.

The case studies follow the stories of [Derek](#) and [Richard](#), who were both on the receiving end of investment scams.

Flyers

The FCA has updated their boiler room flyers. We now have two versions which can be supplied upon request and included with any shareholder mailing, or incorporated into existing stationery designs. Please contact your Client Manager for more information.



£32,000

On average victims lost £32,000* to investment fraud last year.

*Figure from Action Fraud released in October 2016.



32%**

of over 75s



22%**

of over 55s

believe they've been targeted by an investment scam in the last three years.



3,000+

In 2015/16 there were over 3,000** reports of investment fraud. The true figure is likely to be much higher as most investment fraud is not reported.

**Figures from the FCA.