Preparation is key to achieving a successful shareholder meeting. With the increasing influence of proxy advisors, the heightened risk of shareholder activists and the narrow window between receiving votes and your shareholder meeting, effective shareholder engagement is essential. At Georgeson we have one goal: remove the surprises from your corporate actions.

**Proxy Advisors Outreach**

Proxy Advisor recommendations have a big influence on your shareholder meeting. We give you the right tools to engage with this community and prepare your team for the types of questions that proxy advisors might ask. We contact proxy advisors directly to make sure they have the information they need to make their recommendations.

**Shareholder Engagement**

We engage with your investors to find out how they are going to vote at your upcoming shareholder meeting. If the investor has any issues with your agenda, we let you know and liaise with them to support your case. If investors will not vote “for” the board, we work with you to understand the impact.

**Proxy Advisor Risk Analysis (PARA)**

Our PARA reports provide a quantifiable analysis to show the influence of proxy advisors on your institutional shareholders. If a proxy advisor recommends against one of your resolutions, we provide insight into how this will affect your meeting results.

**Vote Matching**

During any live shareholder engagement programme we monitor your votes and cross-check them against your shareholder feedback. We review your votes on a daily basis and report any negative votes as they appear. This provides you with clarity that instructions have not gone missing. It also gives you the opportunity to engage with shareholders who may have changed their vote since the outreach period.

With 86+ years at the forefront of corporate governance issues, Georgeson will help you achieve a successful outcome for your company.