

## News Release

### 85% of surveyed institutional investors say client engagement influences proxy votes, says Computershare's new Investor Engagement business

New service suite helps companies understand, engage and influence investors with greater clarity, speed and precision

**LONDON and NEW YORK, 8 September 2025** — 85% of surveyed institutional investor firms believe that client engagement significantly influences their proxy votes, according to Computershare's new Investor Engagement business.

In addition, the same proportion (44 of 52) of respondents said that they were nearly always willing to listen to the merits of activists' proposals.

Computershare highlighted the data as it unveiled its new [Investor Engagement](#) business, which it said can empower companies to engage and influence investors and stakeholders with greater clarity, speed and precision.

[Kirsten van Rooijen](#), CEO of Computershare's Investor Engagement business, said: "The investor landscape has shifted: more large, passive investors are now willing to align with activists under certain circumstances.

"Regulatory and market changes are redefining the rules of engagement, proxy voting and activism, with shareholder demands becoming sharper and more focused on measuring sustainable financial outcomes and responsiveness.

"Companies and boards increasingly aim 'to hit the ground running' by seeking insights, engagement and action on topics such as early detection of share movements and activism and alignment of corporate strategy with investor expectations."

#### Investor Engagement

Computershare's new Investor Engagement business includes three functions, incorporating services from two recent acquisitions, CMi2i and ingage:

- **Investor intelligence**, which provides near real-time, verified insight into company equity, debt and beneficial ownership. The services also enable corporate investor relations (IR) and management teams to anticipate and mitigate investor-related risks as well as quickly assess shareholder influence groups.
- **Investor relations**, which provides IR professionals with a centralised customer relationship management platform offering analytics and investor insight, helping with corporate messaging and strategy.
- **Georgeson Advisory**, which provides strategic counsel to boards, IR leaders and governance teams during critical, high-stakes events, including mergers, acquisitions, shareholder activism and contested proxy votes. Now in its 90<sup>th</sup> year, Georgeson has been a global leader in shareholder engagement and corporate governance consulting, and brings that expertise to the Investor Engagement business.

[Aaron Bertinetti](#), who has nearly two decades of experience in global capital markets, is CEO of Computershare's Investor Engagement business for North America.

Aaron said, "Each set of services within Computershare's Investor Engagement plays a distinct role — strategic counsel, real-time insight and streamlined engagement — and together, they form a

powerful solution to help companies strengthen shareholder alignment, influence outcomes and materially reduce risk.

“These latest investments in Computershare’s expertise and technology help ensure management teams can access the information they need through a single partner and better understand, engage and influence investors and stakeholders in any situation they encounter.

“Computershare is a trusted advisor for thousands of companies around the world, providing the assurance, attention and stability they need.”

To learn more about Computershare’s Investor Engagement, visit  
<https://www.computershare.com/uk/business/investor-engagement>.

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### Notes

1. The data included in this press release came from Georgeson’s Global Institutional Investor Survey, which focused on the most pressing topics during the 2025 proxy season and involved in-depth interviews with 127 investment stewardship specialists at 52 institutional investor firms.
2. For high-resolution images of spokespeople, visit [www.computershare.com/corporate/spokespeople](http://www.computershare.com/corporate/spokespeople).

### About Computershare Limited (CPU)

Computershare (ASX: CPU) is a global market leader in transfer agency and share registration, employee equity plans, proxy solicitation and stakeholder communications. We also specialise in corporate trust, mortgage servicing and a range of other diversified financial and governance services.

Founded in 1978, Computershare is renowned for its expertise in high integrity data management, high volume transaction processing and reconciliations, payments and stakeholder engagement. Many of the world’s leading organizations use us to streamline and maximise the value of relationships with their investors, employees, creditors and customers.

Computershare is represented in all major financial markets and has over 12,000 employees worldwide.

For more information, visit [www.computershare.com](http://www.computershare.com)