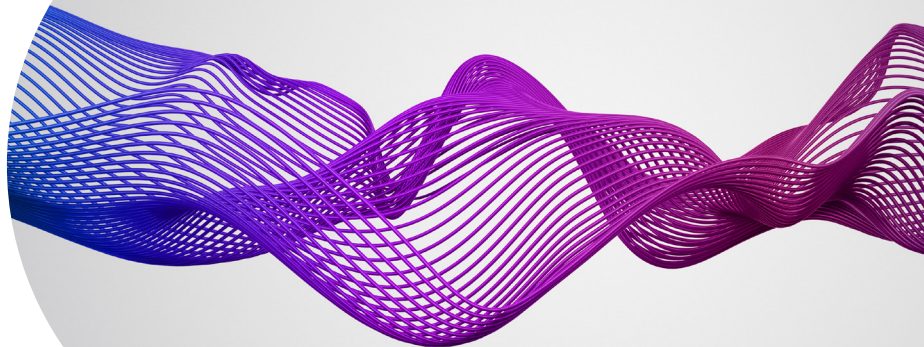




INVESTOR ENGAGEMENT:

# Georgeson Advisory



**Build trust.  
Manage risk.  
Influence outcomes.**

Delivered through **Georgeson Advisory** – part of the Computershare Group – our investor advisory solution provides expert strategic support during high-stakes shareholder events, such as M&A, activism, and proxy contests.

Working closely with boards, IR leaders and governance teams, we focus on reducing risk, shaping stakeholder sentiment and helping secure the outcomes that matter – especially when the pressure is on.

## Why it's essential

Shareholder activism, contested votes and M&A events call for more than routine engagement – they demand strategic insight, speed and precision.

Georgeson Advisory brings strategic foresight – helping companies stay ahead of the curve by identifying risks, engaging proactively and heading off shareholder reactions before they escalate. We bring stability, clarity and confidence at the moments when outcomes hang in the balance.

## How it works

Georgeson Advisory provides tailored, strategic support throughout the most critical corporate actions, helping IR teams and boards plan, act and influence with confidence.

## What you get



Strategic advisory across M&A, activism, proxy battles and AGMs



Scenario planning and risk assessment for high-stakes corporate actions



Institutional investor outreach and alignment strategies



Engagement with proxy advisors to protect support

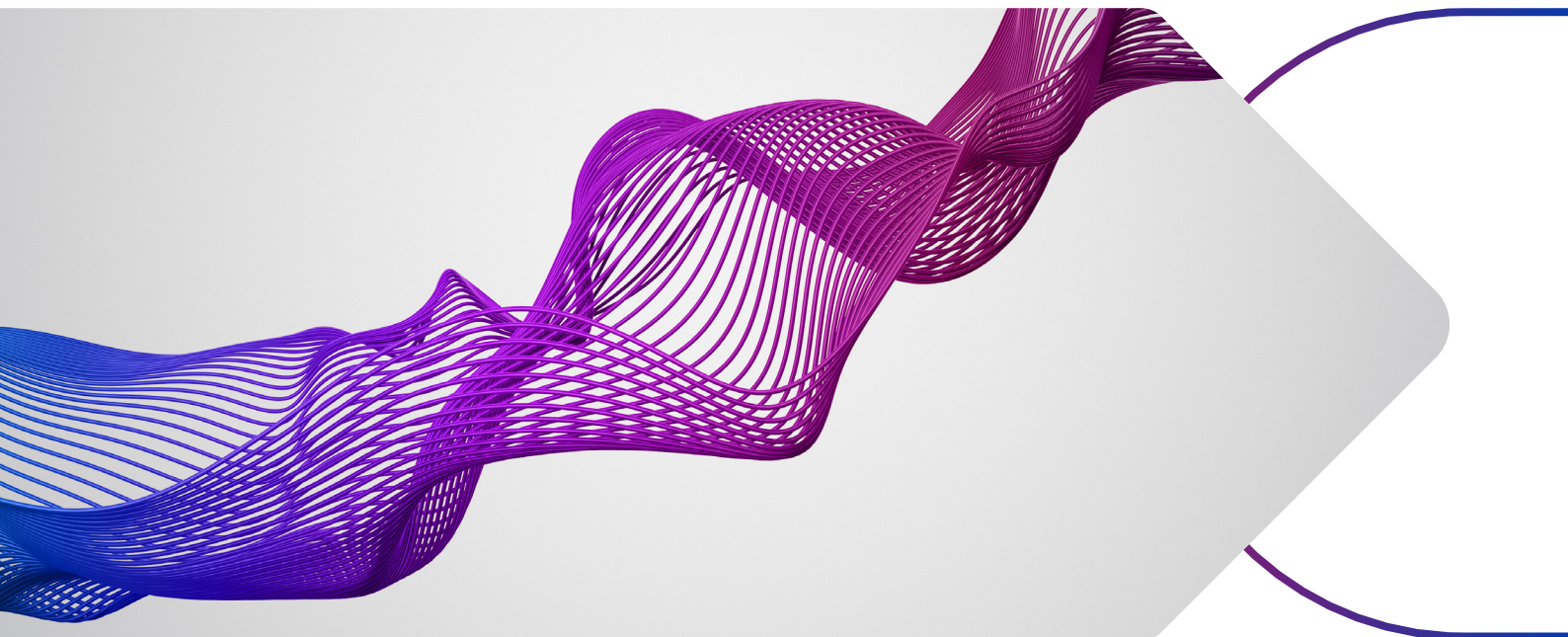


Global access to key stakeholders across markets

## For leaders who want to influence outcomes

Boards, General Counsel, IR Directors managing special or complex shareholder scenarios, and Company Secretaries

**Contact your RM to find out more**



## Why it's unique

- **Specialist high-stakes expertise** – trusted by global boards in the most demanding scenarios
- **End-to-end shareholder strategy** – from planning and engagement to execution and follow-up
- **Market-leading access** – strong relationships with institutional investors and proxy advisors worldwide
- **Seamless ecosystem integration** – works alongside Investor Intelligence and the *ingage* platform for a full-circle insight-to-action approach

## Individually powerful. Together, transformational.

As a standalone service, Georgeson Advisory delivers clear strategic value. But when combined with **Investor Intelligence** and the **ingage** platform – two other solutions from the Computershare Investor Engagement suite – it creates a connected system of insight, engagement and action.

Together, they enable leadership teams to build resilience across every phase of the investor engagement lifecycle – from early risk detection to alignment, sentiment management and resolution.

This is more than integration. It's strategic advantage.

**True influence starts here.**

## What you gain



Clearer strategies for navigating investor-critical moments



Reduced risk of shareholder misalignment or reputational damage



Greater ability to secure votes, approval and long-term support



Trusted, experienced counsel when pressure is highest